



## COOKIE POLICY WEBSITE

Updated on -----

[Downloadable version of the policy](#)

### **What is this Cookie Charter about?**

When you visit our [www.enlaps.io](http://www.enlaps.io) cookies (and other trackers) are deposited or read on the terminal you use (computer, mobile or tablet).

This policy tells you what types of cookies we use and for what purposes.

We also explain what your rights are regarding these cookies and how you can exercise them.

This charter gives you additional information to that which you can find in the cookie banner that you see when you browse our site.

This Charter relating to Cookies was drawn up in accordance with the French law no. 78-17 of 6 January 1978 (known as the "Loi informatique et libertés" or "LIL") and the General Data Protection Regulation ("GDPR") no. 2016/679.

### **Who is responsible for this Charter?**

#### **Enlaps**

Simplified joint-stock company with a capital of 200,000 euros

Registered with the Grenoble Trade and Companies Registry under number 813 731 262,

Whose registered office is located: 26 Avenue Jean Kuntzmann 38330 Montbonnot-Saint-Martin

Represented by Antoine Auberton, acting as Chairman, duly authorised for the purposes hereof.

## **Contact details of the person in charge of the personal data use policy**

Mr Antoine Auberton.

E-mail address: [info@enlaps.fr](mailto:info@enlaps.fr) or by phone at +33 04-58-00-57-30 (price of a local call from a landline) during customer service opening hours, Monday to Friday from 9am-12pm and 2pm-6pm (closed on Saturdays, Sundays and public holidays).

## **What is a cookie and what is it for?**

A cookie is a tracker. When an internet user browses a website, it collects personal information about them.

When the internet user uses their computer, cookies are managed by your web browser (Internet Explorer, Firefox, Safari or Google Chrome).

There are other types of trackers in addition to cookies (e.g. invisible pixel, fingerprinting, local storage, flash cookie).

Some cookies are internal to the website, others are third party cookies placed on the site by third party companies.

For simplicity, we will use the term "cookies" in this policy to refer to different types of trackers.

A cookie can collect various personal data about you, such as the IP address of your computer, the browser used, the date and time of connection, the pages visited on the site, etc.

## **What types of cookies do we use on this website?**

- Cookies necessary for the operation of the website:

Purposes: These cookies allow you to navigate on the Site and are essential for the Site to function properly. Deactivating them will cause problems when using the Site and will prevent access to certain features.

Cookies: `_icl_current_admin_language`, `cookie_notice_accepted`, `_icl_current_language`, `wfwaf-authcookie`, `woocommerce_cart_hash`, `wp_woocommerce_session`, `woocommerce_items_in_cart`, `wp-settings`, `wordpress_logged_in`, `wordfence_verifiedHuman`, `wordpress_test_cookie`, `wp-settings-time`, `240planBAK`, `240planD`, `wfvt`, `ppviewtimer`

- Performance and statistical cookies (audience measurement):

Purposes: These cookies collect information on how Users use the Site (number of visits, number of pages viewed, visitor activity using the Google Analytics and Facebook analysis tools. We also use these cookies to identify and resolve problems with the operation of the Site and to improve it.

Cookies: hubspotutk, gat, hssc, hsrc, hstc, ga, gid, zb\_admin\_last\_url, zb\_static, zb\_static\_dr\_currentsessiontimevisit, zb\_static\_dr\_firsttimevisit, zb\_static\_dr\_widgetsupdatetime, zb\_stats\_impression, zb\_stats\_impression\_freemium, zb\_stats\_visit

Learn more about [Analytics cookies and privacy](#).

- Advertising cookies:

Purposes: We use cookies to make advertising more attractive to users and more profitable for publishers and advertisers. Cookies are also used to select ads based on their relevance to the user, to improve reporting on campaign performance and to avoid showing ads that the user has already seen.

We use cookies, such as "NID" and "SID", to customise ads on Google sites, such as Google search. For example, we use them to record your most recent searches, your previous interactions with an advertiser's search results or advertisements, and your visits to an advertiser's website. We use this to display personalised ads on Google.

We also use one or more cookies for the advertisements we display across the entire internet. One of the main third-party advertising cookies is called "IDE" and is stored in browsers under the domain name doubleclick.net. Another one called ANID is stored in google.com. We also use other cookies called DSID, FLC, AID, TAID, and exchange\_uid. Other Google services, such as YouTube, may also use cookies to show you more relevant advertising.

It is possible that the site you are currently browsing uses advertising cookies. Regarding the advertisements we display throughout the internet, cookies called "\_\_gads" or "\_\_gac" may be used by the website you are currently viewing. Unlike the cookies used by Google's own websites, these cookies cannot be read by Google when you are on a different website from the one on which they were originally installed. These cookies can be used to measure your interaction with advertisements on a website and prevent the same advertisement from being presented to you too many times.

Google also uses cookies to track conversions, the main purpose of which is to help advertisers determine how many people clicked on an ad before purchasing one of their products. These cookies allow Google and the advertiser to determine whether you have clicked on an advertisement and then visited the advertiser's website. Conversion tracking cookies are not used by Google for targeted advertising and are only stored for a limited period of time. A cookie called "Conversion" is dedicated to this purpose. It usually comes from the googleadservices.com or google.com website (a list of websites used for advertising cookies is available at the bottom of this page). Some of our other cookies may also be used to measure event conversion. For example, DoubleClick and Google Analytics cookies may also be used for this purpose.

We also use cookies called "AID", "DSID" and "TAID" to track your multi-device activity when you're already signed in to your Google Account from another device. We do this in order to coordinate the ads you see from different devices and measure conversion events. These cookies may come from google.com/ads google.com/ads/measurement, or googleadservices.com websites. If you don't want the ads you see to be coordinated

between your devices, you can block the Personalisation of the ads using the ad settings.

Cookies: ga, gat

You will find a tool to block the collection and use of your data by Google Analytics

Cookies by clicking on the following link: [deactivation or opt-out](#)

Learn more about [Analytics cookies and privacy](#).

- Cookies from social networks and sharing:

Purposes: These cookies allow users to share pages and content via third party social networks and to target the advertising they offer you. Social networks are likely to identify you using the buttons on our site, even if you did not use them when visiting our site. These types of application buttons may allow social networks to track your browsing on our site simply because your account was activated on your device (logged in) while you were browsing our site. Please consult the privacy protection policies of these social networks to find out what the browsing information, which they collect using these application buttons, is for, including the advertising purposes.

More information:

Facebook: <https://www.facebook.com/about/privacy/cookies>

Twitter: <https://twitter.com/privacy?lang=fr>

Google: <https://www.google.com/policies/technologies/cookies/>

### **What are your rights regarding cookies?**

In accordance with Article 82 of the French Data Protection Act of 6 January 1978, the internet user must be notified that their personal data are processed using cookies.

This charter fulfils this obligation to provide information.

Furthermore, if we use cookies requiring the consent of the internet user, the consent is obtained when a Cookie banner appears on the website.

As long as the internet user has not been informed and has not given his express consent, this type of cookie is not installed or read on their terminal.

Consent is requested for each type of cookie (by purpose).

The list of third party cookie providers is given when the consent is obtained.

The user can delay their choice and decide later. Until consent is given, no cookies are installed.

The user can refuse the installation of these cookies.

They may withdraw consent at any time by a process that is as easy as when the consent was given.

Installed cookies have a maximum lifespan of 13 months. At the end of this period, consent is requested again.

The internet user is notified that they can deactivate cookies by configuring their internet browser:

If the internet user wishes to delete the cookies saved on their terminal and set their browser to refuse cookies, they can do so in their web browser settings.

These cookie-related browsing options are usually found in the browser's "Options", "Preferences" or "Tools" menus.

To learn more about the rules applicable to cookies, the internet user can consult the following links:

<https://www.cnil.fr/fr/cookies-et-autres-traceurs-la-cnil-publie-de-nouvelles-lignes-directrices>

<https://www.legifrance.gouv.fr/affichTexte.do?cidTexte=JORFTEXT000038783337>

### **What happens to personal data after death? - Right to access, rectification, deletion and data portability**

The data subject of a processing operation may lay down guidelines for the storage, erasure and disclosure of their personal data after their death. These guidelines may be general or specific.

The person concerned by a processing operation also has a right of access, opposition, rectification, deletion and, under certain conditions, the portability of their personal data. The data subject shall have the right to withdraw their consent at any time if consent constitutes the legal basis for the processing operation.

The application must indicate the last name and first name, e-mail or postal address of the data subject, and be signed and accompanied by valid proof of identity.

The person concerned by a processing operation has the right to lodge a complaint with the supervisory authority (CNIL): <https://www.cnil.fr/fr/webform/adresser-une-plainte>